



World Wide Pressure Injury Prevention Day 2017



What can your organization contribute to World Wide Pressure Injury Prevention Day?

Background

World Wide Pressure Injury Prevention Day will take place on November 16, 2017 and the National Pressure Ulcer Advisory Panel (NPUAP) aims to make this year's event bigger and more visible than our first contributions to this important day in 2013. To achieve this goal, the NPUAP welcomes the active support of any organizations that wish to participate.

This document sets out some suggested ways organizations may consider providing support.

Objectives of World Wide Pressure Injury Prevention Day

- To promote world wide pressure injury prevention
- To create a news hook to promote pressure injury prevention
- To reinforce the relationship between national and local societies and the NPUAP

Potential support from Organizations

Organizations can utilize three documents produced by the NPUAP including a fact sheet on pressure injuries, a patient and caregiver guide for pressure injuries, and poster advertising World Wide Pressure Injury Prevention Day. All organizations are free to download and share these documents. Organizations may add their logo to the material.

Last year we found that national groups were best placed to organize events that suited their resources and access to the media and the public. For example, some groups organized conferences, training events and other educational events aimed at health professionals. Some groups entered retail areas such as shopping malls and supermarkets to tell shoppers about pressure injuries. Others aimed their actions at policy makers or engaged with celebrities to get the message about pressure injuries across. All of these helped share the news that pressure

injuries should be avoided whenever possible.

Please let the NPUAP know about your activities so that we can share the news with other groups across the United States.

NPUAP also encourages use of social media to promote World Wide Pressure Injury Prevention Day.

NPUAP also produced a version of the World Wide Pressure Injury Prevention Day logo, which does not contain the date of the day so that it can be used over multiple years. This logo will be available to all organizations to help general publicity for World wide Pressure Injury Prevention Day.

Please consider adding details about World Wide Pressure Injury Prevention Day to organization websites and blogs.

Best wishes for a successful November 16th 2017!

A handwritten signature in black ink that reads "Mary Litchford" followed by the text "PH.D, RDN, LDN" in a smaller, printed font.

Mary Litchford, PhD, RDN, LDN
President
National Pressure Ulcer Advisory Panel