



# World Wide Pressure Injury Prevention Day 2017



## **What can Industry contribute to World Wide Pressure Injury Prevention Day?**

### ***Background***

World Wide Pressure Injury Prevention Day will take place on November 16, 2017 and the National Pressure Ulcer Advisory Panel (NPUAP) aims to make this year's event bigger and more visible than our first contributions to this important day in 2013. To achieve this goal, the NPUAP welcomes the active support of any organizations that wish to participate.

This document sets out some suggested ways organizations may consider providing support.

### ***Objectives of World Wide Pressure Injury Prevention Day***

- To promote world wide pressure injury prevention
- To create a news hook to promote pressure injury prevention
- To reinforce the relationship between national and local societies and the NPUAP

### ***Potential support from Industry***

Please utilize three documents produced by the NPUAP including a fact sheet on pressure injuries, a patient and caregiver guide for pressure injuries, and poster advertising World Wide Pressure Injury Prevention Day. All companies are free to download and share these documents. Companies may add their logo to the material.

We ask our commercial supporters to engage with local wound organizations to help promote and support local and national activities related to World Wide Pressure Injury Prevention Day. Please let the NPUAP know about local and national activities that you are supporting.

NPUAP also encourages use of social media to promote World Wide Pressure Injury Prevention Day. Let us know if you would like to create awareness for the day through social media outlets

Please consider adding details about World Wide Pressure Injury Prevention Day to company websites and blogs.

We are not asking for financial contributions to support World Wide Pressure Injury Prevention Day - rather we need to tap into your expertise in communication and daily contacts with thousands of clinicians across the United States to spread the news about this important event. All we ask is that you keep the NPUAP informed of planned activities so that we can help share these upon our website.

Best wishes for a successful November 16th 2017!

A handwritten signature in black ink that reads "Mary Litchford PhD, RDN, LDN". The signature is written in a cursive style with a large, stylized initial "M".

Mary Litchford, PhD, RDN, LDN  
President  
National Pressure Ulcer Advisory Panel